



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Patent Application Of:

HYUN, Phillip

Serial No.: 10/066,794

Filing Date: February 6, 2002

Title: SYSTEM FOR AND METHOD OF COMPUTER  
CONTROLLED MEDIA BUYING PROGRAM

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Group Art Unit: 3625

Examiner: James H. Zurita

9/13  
P/D  
10/21/03

**RESPONSE TO OFFICE COMMUNICATION**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

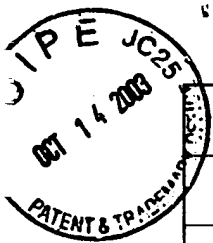
Responsive to the Office Communication mailed September 12, 2003, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Remarks** begin on page 6 of this paper.

RECEIVED  
OCT 16 2003  
GROUP 3600

3625



AMENDMENT TRANSMITTAL LETTER

Docket No.  
300.257

Application No.  
10/066,794

Filing Date  
February 6, 2002

Examiner  
J. Zurita

Art Unit  
3625

Applicant(s): Phillip Hyun

Invention: SYSTEM FOR AND METHOD OF COMPUTER CONTROLLED MEDIA BUYING PROGRAM

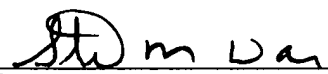
TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	26	- 26 =	0	x 9.00	0.00
Independent Claims	3	- 3 =		x	0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify): Extension for response within second month					0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

- ☐ Large Entity ☒ Small Entity
- ☒ No additional fee is required for this amendment.
- ☐ Please charge Deposit Account No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.  
A duplicate copy of this sheet is enclosed.
- ☐ A check in the amount of \$ \_\_\_\_\_ to cover the filing fee is enclosed.
- ☐ Payment by credit card. Form PTO-2038 is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account No. 06-2375  
as described below. A duplicate copy of this sheet is enclosed.
- ☒ Credit any overpayment.
- ☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

  
Steven M. War  
Attorney Reg. No.: 48,024

Dated: October 14, 2003

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